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News and helpful information from your friends at AmeriWeb Hosting April 2026



[WEB NEWS](#)

Wordpress vs WIX vs Shopify

In 2015, WordPress held 23.3% of all websites, Shopify had 0.3%, and Wix had 0.1%. Most of the web (61.7%) didn't use a CMS at all.

By 2022, WordPress had nearly doubled to 43.2% of CMS-using sites, and 65.2% of market share.

A 2025 Rankability analysis of 59,000 **top ranking** domains found that WordPress accounts for 49% of the sites using a CMS, making it the dominant platform among top-ranking domains. Wix and Shopify are nearly absent from the top 10,000 sites by traffic, while Drupal, with less than 1% overall CMS share, holds 6-7% among the highest-traffic sites.

Here at AmeriWeb we offers WordPress CMS sites, and will fully pre-install it for you. Our hosting costs just \$99 per year, and includes:

- FREE Cache
- FREE Firewall for enhanced security
- FREE Plugin and Template updates
- FREE WordPress Core Updates
- FREE image compression

- FREE Support
- Read all of our [WordPress enhancements HERE](#)

We maintain a dedicated server just for our WordPress customers, and offer free site migration, if applicable. Please call to discuss your site!



HOW TO

Professional Spam Filter for your email

All of our hosting accounts include free spam filtering, which accurately catches around 85% of the spam sent to you. We also offer enhanced email spam filtering which catches 95-98% of the spam sent to you.

- ✓ STANDARD SPAM FILTERING - Included with your hosting - \$Free
- ✓ free spam filtering Included free with all of our hosting accounts
- ✓ spam filter Catches approximately 85% of all spam
- ✓ Virtually no false positives
- ✓ ENHANCED SPAM FILTERING - Filters all email accounts using your domain name - \$8 per month or \$84 per year (\$7/mo) (ask about specials)
- ✓ low cost spam filters Available on our servers or yours -- you don't have to be a hosting customer to use this
- ✓ accurate spam filtering uses auto-learning systems, supervised 24/7 by real humans, to ensure accuracy
- ✓ reliable spam filters Virtually no false positives
- ✓ spam filter setup Takes about 5 minutes to setup - Instant activation and easy setup process
- ✓ spam blocking Nothing to install - Filtering is done on a remote server before it reaches you
- ✓ remote spam filtering No changes to anything on your computer
- ✓ unlimited email spam filtering Unlimited email addresses - No extra charge to add email users
- ✓ global email spam filtering No tuning or training required - Works "out of the box"
- ✓ low cost spam filtering Includes Virus filtering - No extra charge
- ✓ spam filtering Includes a Quarantine - Instantly view all the email that has been marked as spam
- ✓ Email Spam Filter Extremely affordable - Filters your entire domain quickly

Filtering Statistics (last 90 days):
(up through 11/17/2010)

Total messages: 158,280
Clean: 4,562
Spam: 149,718



Spam Filtering by AmeriWeb Hosting Stats for our

False Positives: 0
 Missed Spam: 4
 Effectiveness: 99.99%
 Average Messages per day: 1,734



own AmeriWeb Hosting email accounts, show we average 1734 emails are received per day, of which 50 are legitimate, and 1684 are spam. Orders,

Support Requests, Inquiries pass through to us without tons of spam. Filtering Works!

Enhanced spam filtering works on almost all domains (sorry, not Hotmail, AOL or other "free" or "isp" emails). If you own your own domain, we can filter spam for you!

Cost is very low --- just \$8 per month or \$84 per year. BEST OF ALL: we charge per domain, not per email address, so all email accounts on your domain are included!

Call me to sign up and reduce your spam!



15 Marketing Tips (plus one!)

Here are 15 important website design tips that you might not be aware of or have overlooked. Consider taking advantage of them, as they are cheap to do, and contribute to your website's general health.

1. Custom 404 Pages Create a custom 404 web page, so that any time your website visitor mistypes or misspells a URL on your site, they will still be provided with navigation options for your site (instead of getting nothing but a "Page Not Found" error message, which is neither friendly or helpful). For some smaller sites, your 404 page could easily redirect back to the HOME page.
2. Redirect Non-www. To www. Website visitors will often leave out the "www." portion when they type a URL or link to your website. Set the website up so that it automatically redirects any non-www version of your domain urls (http://domain.com) to the www version (http://www.domain.com) of your website. Our servers automatically do this for our clients. If you host elsewhere, it is worth the few seconds to check.
3. Properly Sized Graphics Size and define all graphics and images on your web pages properly and correctly. Web pages will load quicker if the graphics contained on each page are properly defined so they don't require the web browser to re-size them. Properly sized and defined images can reduce the web browser workload, and

speed up the page loading time.

4. **Favicon** Add a Favicon (favorite icon) to your website, so that your company or product logo appears in the URL box. This icon will also show up in a bookmark list, and gives the website an added level of professionalism. We will create a custom favicon for your site for \$5. Contact us for particulars!

5. **Include RSS Auto-Discovery** If you offer an RSS feed for any content on your website, be sure to include auto-discovery code in the header of your website. This will allow many browsers and RSS readers to automatically detect the presence of an RSS feed, and alert the visitor that it is available.

6. **Alternate Domains** Domain names are relatively inexpensive, so you should register multiple domain versions and extensions in order to protect your brand. The varied domains can be parked on the main website, simply to prevent others from obtaining them. Registering alternate domain versions will help protect your brand.

7. **Consistent Navigation** Navigation should remain consistent on a website. As a website visitor moves through the website, the navigation bar should remain in the same place on each page. This will make it easier for visitors to navigate your website, and become more comfortable as they move through your site.

8. **Home Goes Home** The main graphic, company logo, or "header" at the top of the site should be included on every page in the site, and should always return the visitor to the home page of the website. This has become a web standard, and most visitors now expect to return to the main page of the site, simply by clicking on the main top graphic from any page within the site.

9. **Copyright Notice** Include a copyright notice on the bottom of each page contained on the website, and keep it current! It may seem trivial, but an out-of-date copyright notice can send a message to your visitors that the website and its content may be out-of-date as well.

10. **Meaningful File Names** Use meaningful file names for any files, graphics, or web pages. Many search engines look at file names as part of their search algorithm, and using keywords in file names may help to improve search engine rankings.

11. **Hyphens vs Underscores** When naming files and webpages, use hyphens (i.e. web-page.html) rather than underscores (i.e. web_page.html) for the file names. It is much easier for search engines to separate and index the keywords when hyphens are used.

12. **Alt Tags** Use ALT tags to describe what images represent on web

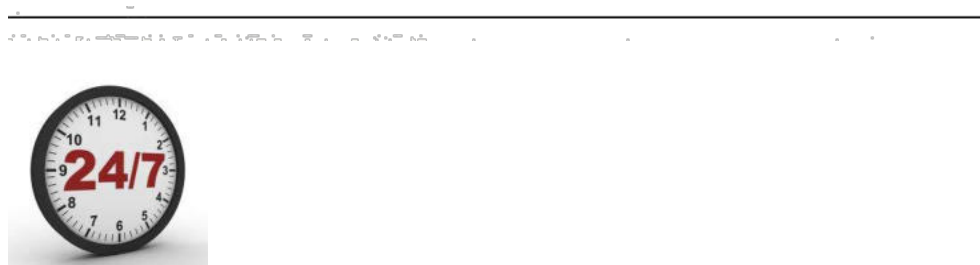
pages. ALT tags not only assist visually-impaired visitors in knowing what the images are, but they also help with search engine ranking.

13. Spell Check Use a spell-check feature on the text of all web pages in a website. A website that contains mistyped or misspelled words just shouts "unprofessional". Take the extra few minutes necessary to check the spelling of text on each page of your website.

14. Test After making changes to a website, test it! Many times, a webmaster will upload changes, confident in their abilities, only to later discover that in their attempt to fix one thing, they have "broken" something somewhere else. Make testing a habit after making even the most minor changes!

15. Keep It Simple Simple is good. Remove unnecessary clutter and distractions from a website and navigation menu.

OK, I always give more than promised. The #1 marketing tip I always recommend is including a descriptive SIGNATURE in your outgoing email. When someone wants to respond to you, don't make it hard by requiring them to search for your name or phone number!



ASK A TECH

Q: What is website Space, Bandwidth and Inodes

A: Each of these terms are ways a server measures your site footprint.

Space is simply how much of a server your site occupies. Sites heavy with images typically use more space. Bandwidth is how much data is transferred over the internet. When someone visits your site, files are transferred. Inodes (index node) is a Linux/Unix filesystem data structure storing metadata about a file or directory—such as permissions, owner, size, and disk location—excluding its name and actual data. Each filesystem has a finite number of inodes; running out prevents new file creation, even if disk space remains.

One of the uses we find in each of these, is to monitor for hacker or trojan infection on your site. If your space remains unchanged, but you go from 5 gig in bandwidth, to 500 gig, we know to look further. Each is a tool we use and monitor, relieving you of the task.